

0830 Chairman's Remark:

Don Wirth, VP Global Operations SC and COE (Retired), Dupont

0840 National Standards and Relevant Regulations on Dangerous Goods Transport

Zhengcai CHEN, Senior Engineer and Director of Transportation and Safety Section, Bureau of Waterway Transportation in Ministry of Transport of China

0910 Supply Chain Network Design Structural Archotyping for Economic Success

Don Wirth, VP Global Operations SC and COE (Retired), Dupont

0950 Advancing Human Capital to Drive Innovation and Developing Skill Sets for Increasingly Complex Supply Chains

- Strengthening the talent pipeline through proactive early career development
- Developing Supply Chain professionals throughout their careers using the 'Competency and Career' framework
- Applied Learning Model – Building capabilities to collaborate horizontally across the value chain to drive business innovation

Mark Tarrant, Global Supply Chain Center of Excellence Asia Head, **SABIC**

David A. Demers, Distinguished Faculty Associate in Supply Chain Pen State Executive Programs, Smeal School of Business, **The Pennsylvania State University**

1040 Coffee Break ☕

1110 B2B Collaboration Management in the Chemical Industry – Working in a network

Frank Jenner, Managing Partner, **Ernst & Young**

1140 Logistics & Transportation Services Sourcing for a Fragmented Enterprise in China

Kevin M. Land, Vice President Global Solutions, **Odyssey Logistics**

1210 Supply Chain Network Optimization and Greenfield Plant Site Selection Process in West of China

Jerry ZHANG Supply Chain Director, **AkzoNobel**

1240 Luncheon (Buffet) ☕ **B1Floor Shanghai Spring**

1400 Collaboration & The Supply Network Dynamic

- From Company to Company Competition to Ecosystem of Supply Chains

Robert Blackburn, President, Supply Chain & Information Services, **BASF (Keynote)**

1445 Meet the Requirement of Global sourcing Configuration Develop a Merchant Team with High Performance

Guangwu KOU, Member of the Board; Executive Vice President, CFO . **Wanhua Chemical Group**

1515 Challenges in Supply Chain Innovation Keeping Pace with Enterprise Reform

- Dynamic changes in marketplace will need continual enterprise reform
- This reform should logically also include at least adaptation if not innovation in supply chains
- Why is it difficult for supply chains to adapt? What are the challenges and why do they arise?
- What can we do to have supply chains that are flexible and adaptive?

Sukumar Narasimhan, SVP- Supply Chain, **Reliance Industries Limited**

1545 Coffee Break ☕

1610 Dow Chemical logistics Challenges and Opportunities

- DOW Logistics outlook
- Challenges and opportunities
- Business/operation optimizations
- Supplier engagement program – Dow S4tar
- Our plan

Carey HE, China Supply Chain Director, **DOW Chemical**

1640 Innovation Through Your Supply Chain – An Unconventional Perspective

Jonathan ZHANG, Director Strategy & Operations, **Deloitte**

1710 Panel Discussion: Big Data and Chemical Supply Chains

- Big Data in Chemical Supply Chain Operations
- Data Capture – Sources & Methods
- New Corporate Skill Set – Organizational Strategy
- Mobile & Cloud Applications

Moderator:

Frank Jenner, Managing Partner, **Ernst & Young**

Panelists :

Robert Blackburn, President, Supply Chain & Information Services, **BASF Group**

Don Wirth, VP Global Operations SC and COE Dupont

Guangwu KOU, Member of the Board, Executive Vice President, CFO . **Wanhua Chemical Group**

Sukumar Narasimhan, SVP- Supply Chain, **Reliance Industries**

Chairman's Remark:

0845 David A. Demers, The Pennsylvania State University

0850 The Drive for Flexibility and Agility in the Petrochemical Supply Chain

Michael McCool, Partner, A.T. Kearney

0920 Insight into Dynamics Changes of Competitiveness in Olefins Industry Chains from the Crude Oil Pricing Drop

Michael TANG, Chief Analyst, ICIS

1000 Supply Chain Transformation

Don Wirth, VP Global Operations SC and COE , Dupont

1040 Coffee Break ☕

1110 Planning Accuracy in Rapidly Changing Environments

Bart Loodts, Asia Supply Chain Director, Air Products and Chemicals

1130 Supply Chain for a New World Scale Rubber Plant

Ralph Armbrust, Head of Supply Chain Management Asia, LANXESS Chemical

1210 Panel Discussion: Building Outsourcing Options for Supply Chain Functions into your Business Strategy – Is It Always Better to Just Do Things Yourself?

- Where the outsourced model will save you time and money (and where it won't!)
- How can you manage risk exposure when utilizing 3PL Partners?
- How strategic partner selection and vendor managed inventory can enhance your supply continuity
- Identifying new opportunities to create future growth by leveraging outsourcing partnerships

Moderator: David A. Demers, The Pennsylvania State University

Panelists:

Bart Loodts, Asia Supply Chain Director, Air Products And Chemicals

Mayank Jain, Director, Asia Pacific Supply Chain – Innovative Plastics, SABIC

Makarand Inamdar, Management & Business Consultant Reliance Industries

Chris Kiely, Senior Sales Manager, Elemica

1250 Luncheon (Buffet) ☺ **B1 Floor Shanghai Spring**

1400 How to Create a Sustainable Supply Chain In a New Economies

Dick Bartelse, Global Procurement Director, Member of the Powder Coatings Management Team , AkzoNobel

1445 The Strategic Sourcing Process in BMS

- The concept of the SSP
- Implementation
- Sourcing Excellence at BMS

Patrick Sion, Vice President Procurement Bayer Material Science

1515 Coffee Break ☕

1535 Hazardous Chemical Logistics Supply Chain Management and Application of the Internet of Things

- Features and Current Status of Industry Logistics
- SCCHC's Logistics Management of Chemicals
- Introduction to SCCHC's Project of Internet of Things
- Hazardous Chemical Logistics Sub-association (HCLS)

Guoming ZHANG, Deputy General Manager, Sinopec Chemical Commercial Holding Company President, Hazardous Chemical Logistics Sub-association (HCLS)

1605 Network Optimization - Improving your Service Level and Reducing your Overall Distribution Costs

- Fundamental value drivers for the business – customer service needs and supply geography
- How do you decide an optimal Supply network based on the above
- Evolving a framework that balances out service and costs.

Makarand Inamdar, Management & Business Consultant Reliance Industries

1700 Closing Words